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Swinney Hardware Co.

MISSISSIPPI

Plans Completed For President's Ball 30th

LEXINGTON

Plans have been completed by Chairoan Pat Barrett for the President's reat nation-wide celebration and the the most memorable dances ever the above. eld in this city. The dance will be ald at the gym of the Lexington High thool.

One of the features of the ball will

an Honor Book, finely trimmed and ribboned for the signatures of all good wishes of Holmes county celents of the occasion.

nty that will be of interest to the slic also relative to the event. It

rm Springs Foundation for Infantile | World. We are planning a Birthday

thday Ball rest largely on public this for your own home? timent and I am sure the citizens our responsive communities not only pathize with the purpose of this ure, but will be sincerely glad of pportunity to express their individ-

appreciation to our president for the purpose of the Birthday Balls of 107,705 lbs. over the two years. urging the individual purchase of

February issue of The Ladies Home

(Continued on page three)

Advertiser's Magazine Offer Unusual Value

A great subscription bargain offering of magazines that means one of the ocal observation promises to be one for one year and this newspaper all for

This offer is available to old and vertiser and many are taking advantage of the choice reading embraced in the popular combinations. To give an idea of the value you obtain for the \$2.25 o attend. This book will be sent to you may select any one of the followgeneral committee in Washington as ing wellknown magazines for one year: memento of the sincere cooperation Better Homes & Gardens, Delineator, Hollywood Movie Magazine, McCall's Magazine, Movie Classic, Pathfinder Chairman Barrett has addressed a (weekly), Pictorial Review, Open Road, ter to the committeemen over the screen Book, Screen Play. True Confessions, Radioland.

In addition you may select three magazines from the following: American probably aware of the Poultry Journal, The Country Home, The ion-wide plans for Birthday Balls Farm Journal, Capper's Farmer, Gentleionor of President Franklin D. Roose- woman Magazine, Good Stories, Home on the occasion of his fifty-second Circle, Household Magazine, Illustrated thday, the proceeds of which will Mechanics, Mother's Home Life, Needlepresented to the President to endow craft, Successful Farming, Woman's

There is no need to be without plenty 1 for Holmes County to be held at of good reading on this offer. Just ington, January 30, 1934 and I am come in and see The Advertiser. Pay nember of the General Committee as tiser and four magazines of your own sel sure you are interested in this selection as outlined in the above ofselection as outlined in the above ofat humanitarian work.

Selection as outlined in the above offer. Many are availing themselves of
this offer, why not take advantage of
making the survey.

Selection as outlined in the above offer. Many are availing themselves of
this offer, why not take advantage of
making the survey.

Selection as outlined in the above offer. Many are availing themselves of
this offer, why not take advantage of
making the survey.

untiring efforts in our behalf, and the past year is reflected in butter man- county tendered his resignation Tuesmember of the General Committee, ufactured locally b ythe Lexington Ice day morning to the county committee are earnestly urged to lend your and Creamery Co. that totalled 264,753 and J. Robert Lipsey, who has been as luence and effort toward creating lbs. for 1933, against 177,048 lbs. in sistant in the office was named by the s sentiment in whatever manner you ment in whatever manner you ment effective, such as explain-local establishment. This shows a gain tion of his selection was made by the one now planned in Lexington.

tets by the membership of whatever paid out \$38,084.82 to farmers and dairy- ty,, the state CWA board called a halt anization to which you happen to men the past year for 211,766 pounds of on any further work, January 19, effecbutterfat. This averaged an income of tive statewide, it was stated and a tel-satere is an interesting and informa-\$3,173.66 each month to trade channels. egram to this effect received at the local article relative to Warm Springs In 1932 \$18,663.69 was paid out, the past office. infantile paralysis on Page 10 of year showing an increase of over 100 per account of the lack of funds until furth-

Advertise In The Advertiser.. It Pays.

Board Plans Election \$100,000 Light Plant

At an adjourned meeting of the board of aldermen held Tuesday night several Sirthday Ball in Lexington, Tuesday finest reading combinations is offered important matters were discussed, stated anuary 30. This event is part of the by The Advertiser in a special price of Mayor E. T. Neilson. Among them was \$2.25 which gives you four magazines a report that the city's application for for one year and this newspaper all for a loan from the Public Works Administration, Jackson for \$100,000 for the purpose of building a municipal light new subscribers of The Lexington Ad- plant had been approved by the state for final approval. It is planned to February meeting relative to the wishes of the local property owners, stated the mayor, as to borrowing this fund for the purpose of building a municipal plant.

Should the application be approved city of Lexington will have to issue bonds or other good notes in the sum of \$70,000 to repay this obligation to 193 lbs.

The board also considered bids for street work let out by contract but decided to continue under the present system at an expense not to exceed \$300 month as adopted in the budget the regular capacity.

ington, January 30, 1934 and I am come in and see The Advertiser. Pay the liberty of appointing you as \$2.25 and you will receive The Adverter will come for final The markings will start each night at

Jordan Resigns Place

W. L. Jordan, who has been serving The general upturn in business of as administrator of the CWA in Holmes

state headquarters Tuesday afternoon The Lexington Ice and Creamery Co. Relative to new projects for the coun-The reason assigned was on cent or a gain of \$19,421.13 to be exact. er grants could be made. Employment was also cut down to 15 hours a week.

A project approved in Holmes county before the order became effective was lake is considered one of the best fishwork of grading and graveling the Bowling Green and Lexington road at a cost has reported the matter to the State of \$2,520.00. This project as approved Game and Fish Commission and also

T. H. Watkins of Adair, was a business visitor in Lexington Monday and Health. The game warden stated that renewed his subscription to The Advertiser also taking advantage of the tance of approximately 80 feet will reme fine magazine offers being featured by

Holmes Farmers Get

Holmes county's first cotton option checks of 199 aggregating \$34,560.00 were signed up by Holmes farmers. options stated the county agent. There still remains around 100 to be closed office and forwarded to Washington out as January 15 marked the closing date and the above will not be able to call an election in the matter at the borrow the 4 cents loaned by the government under the option plan.

Wednesday afternoon 600 more option tial to the future welfare and prosperity checks aggregating around \$74,000 were received by the county agent. Records of these checks are being made for distribution later. Relative to cotton conat Washington it will mean that the tracts signed a total of 794 have been turned in, carrying 16,709 acres for rental. The average yield is given at

Begins Revival Here

ning tonight. This young man is said done. This matter will come for final The meetings will start each night at Neal Hall, 12-years of age, who leads the singing. David Hall who is 16-Local Creamery Doubles As CWA Administrator However Rev. and Mrs. Wilburn Hall are with the boys here. This young preacher has held services in nine diferent Southern states, and practically very town in Mississippi. He just closed a revival lasting two weeks at Macon, having 26 converts following his visit there. He expects to go from here

later of Dent lake at this point.

Game Warden K. H. Diggs has taken steps to have one of the federal malaria control projects remedied near Cruger cut across the outlet of Dent lake and will eventually deepen the channel and drain that body of water also. This ing lakes in that area and Mr. Diggs by the county committee called for took the matter up with Dr. J. T. Googe county health director who will report the matter to the State Department of building of a 4-foot dyke for a disdy the situation and not allow drainage

Resolution Urges First Option Checks | Farmers Sign Contract

The following resolution circulated among business and professional men were received at County Agent T. M. of Lexington relative to the 1934 cot-Williams office Friday. This represents ton acreage rental campaign, found many the first batch of checks in 1,014 that signers urging that all farmers and planters lend their efforts in complet-Only 15 expressed desire to close out ing Holmes county's quota before the options stated the county agent. There closing date of January 31, 1934: "Whereas, it is our genuine belief that

the Federal government's cotton plow-up program for 1933 started the South its way back to prosperity, and "Whereas, a continuation of the cot-ton reduction program is vitally essen-

of our county, and "Whereas, the 1934 cotton acreage rental campaign is now on and will be him in the neck. Mart Baldridge was closed on January 31, 1934, and

"Whereas, we believe that every citi-

every cotton grower in Holmes county of his arm was made early Sunday mornwho has not signed the 1934 rental con-ing. tract, call on your local committee at Si the earliest possible date and lend his called to the scene and took Mabry in aid to the success of this campaign by charge, carrying him to Kosciusko until coming year. Supt. W. A. Rathell will ridian, will begin a union revival at signing a 1934 rental contract. It is continue charge of the streets in his the court house in Lexington, begin- urged that those who have not signed, this at once and not wait to be callupon for the reason that the task is Yazoo street a new survey of the prop- minister. He has been preaching for six too great for the field workers to reach every cotton grower between now and the limited period remaining until January 31, 1934.

"Witness our signatures, this the 19th day of January, 1934." (Signed) L. E. Barr, H. L. Nichols, A. M. Pepper, C. A. Moore, J. J. Kazar, Edwin White, D. W. Townsend, D. C. Lundy, B. S. Beall, Jr., W. B. Kenna, W. O. Barrett, J. R. Williams, J. H. Kyzar, H. G. Ash, Sessions Povall, John H. er, G. H. McMorrough, W. R. Ellis, M. Stephenson, D. T. Ruff, H. W. on, N. B. Hooker, Tom Shepherd, R. A. Povall, R. T. Kimbrough, E. F. Rathell, W. H. Fincher, A. E. Swinney, T. M. Williams, W. B. Lundy, A. B. Holder, J. D. Weeks, P. H. Williams.

Drainage Dent Lake January Shows Small Rainfall This Year

The rainfall for January this year is ridge, all of Attala county. still under the figures of 1933 accordng to J. B. Walton, who gives the remonth expires.

Two Killed, Another **Shot In Attala Home**

Morris Baldridge, Pickens filling station operator, was killed and his cousin, Mart Baldridge, of Attala county, died the following morning, while a third, Caswell Baldridge, also of Attala, lost his right arm, following a shooting at the home of Johnson J. Mabry, about 7 miles east of Goodman in Attala county last Saturday night.

Mabry used a single barreled shot gun loaded with buck shot, all three shots hitting with deadly aim. The trouble was said to have been the result of Mabry ordering them to stay away from his home. Morris Baldridge was killed at the house when a shot struck shot in the abdomen and back, and was rushed to the Community hospital in zen of Holmes county is anxious to see Lexington where he died from his our county reach its full acreage quota wounds Sunday morning about 10 o'clock. Caswell Baldridge was shot in the right "Therefore, we respectfully urge that arm and brought here also. Amputation

Sheriff Blanton of Attala county was a hearing of the affair can be held. The official quoted Mabry as saying that the men had been attentive for some time to Mrs. Estelle Stephens who lived at the Mabry home and they had frequently visited the place. He had told them repeatedly they were not wanted and to stay away.

Saturday night they appeared again and were ordered away. As they started to enter Mabry opened fire. Morris Baldridge was killed instantly and the other two wounded, Mart Baldridge succumbing to his wounds Sunday morn-B. McGee, Q. D. Hoker, J. R. Patterson, ing. The other man, Caswell Baldridge, H. P. Watson, J. H. Moore, W. L. Jordan, is in the hospita, her following amputation of his arm.

Morris Baldridge is survived by his parents, Mrs. Lela Baldridge of Pickens, his father, Pat Baldridge living in A sister, Miss Lottie Baldridge and a brother, Henry Baldridge of Pickens, and another brother, Gilpert Baldridge of Texas, also survive.

Mart Baldridge is survived by his parents, Mr. and Mrs. H. B. Baldridge and the following brothers and sisters: Mrs. Alice Parks, Pat, Luther, Carl, Caswell, Margie and Anna Laura Bald-

To those who call for plenty of moiscord to date for 1934 as 1.33 inches ture, February should produce a large against a total of 2.73 inches last year, amount of rainfall if the record last With the rains over the week end the year is to be taken into consideration as igure was raised some and will probably the February rainfall of 1933 was 8.07 around two inches were in the recording.



DON'T FEEL "RUN DOWN'

red or nervous? Don't go on just dragging around, but ke a good blood builder and see the health return to ur cheeks.

steless Cod Liver Oil or Iron, put up in any of its many ms will do wonders for you. There are dozens of remedies recognized by your doctor as reliable and

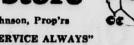
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8 Lbs. Pure Lard	65c
Large Size Del Monte Peaches, Can	20c
Very Best La. Syrup, Can	50c
5 String Broom	50c
3 Cans Tomatoes	25c
Fresh Hard Head Cabbage, Lb.	4c
Bananas, Dozen	20c
Fresh Country Eggs, Dozen	20c

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